

VeriFone

POS CONTROL SYSTEM OVERVIEW

Sunoco is proud to have VeriFone as a **supported** and **endorsed** POS system partner. VeriFone has provided Sunoco control systems since 2001 and currently has over 700 Ruby systems installed throughout various Sunoco channels. VeriFone offers Sunoco sites with a choice of integrated POS solutions that provide credit card processing, fuel control, cash register functionality, scanning, reporting, peripheral control and proven uptime and reliability!

Start with the Ruby SuperSystem, "the industry standard" and the most reliable and economical POS system available today. Add Sapphire to the center of your POS solution for even more power, revving up to 50,000 PLUs, expanded peripheral connectivity, a standard report library and on-site and remote access to all of your store activity data. A simple connection to Topaz will make your site stand out with the most advanced touch screen technology. Everything works together to make your sales and site productivity grow.



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POS CONTROL SYSTEM OPTIONS:



Ruby SuperSystem

The Ruby SuperSystem is one of the most reliable and economical point of sale systems in the industry, giving stations unparalleled uptime. Ruby combines card processing, fuel dispensing, dispenser card reader (DCR) control, and ECR functions to meet the needs of fast-paced petroleum/c-store operations—where quick customer turnaround, easy pump control, and accurate record keeping are imperative. The Ruby SuperSystem, combined with Sunoco's custom software, offers Address Verification (AVS), which helps reduce credit card fraud and charge backs, includes Price Rollback (POP Fuel), an in-store loyalty program, supports scanning with interfaces into various back office packages, and much more.

Ruby SuperSystem and Sapphire

Sapphire is a powerful site controller that operates in conjunction with your Ruby workstation. Using Sapphire's easy to use and familiar browser style interface, site configurations, pricing and PLU management are fast and simple. Sapphire offers fast and secure access to store activity data on-site and remotely via IP connectivity and an easy-to-use Internet browser. Sapphire takes the transaction data from your POS system and other peripheral devices and provides it in a format that you can easily view and manipulate to facilitate smart site management decisions. Sapphire also comes with a complete library of standard reports. Whether added to existing Ruby locations or new Topaz locations, Sapphire adds peripheral management bandwidth and allows for future configuration expandability.

Topaz

The first of its kind in the petroleum and convenience store industry, Topaz offers a modern touch screen technology along with a standard 120-key keyboard. For state of the art aesthetics, outstanding cashier productivity, and efficient operations management, Topaz provides all of the tools you need for complete store efficiency. This powerful new touch screen POS from VeriFone is a sleek and customizable workstation that is rugged, reliable and easy to learn and use. Topaz's simple interface and customizable control panel allow you to easily tailor screen menus based on your store's unique inventory and sales activity levels. Fuel sales are processed using animated, graphical fuel icons that manage up to 32 fuel pumps at one time.

Additional Highlights:

- All equipment should be obtained through the Sunoco Purchasing Program for discount qualification.
- Equipment installations are completed by VeriFone Authorized Service Contractors (VASCs).
- Optional On-Site Maintenance and Help Desk services available.
- VeriFone has focused on the specific needs of the petroleum/c-store industry for over 15 years and has completed over 65,000 system installations in over 20 countries.
- VeriFone has a team of 250 convenience store professionals, and 3,500 VeriFone Authorized Service Contractors (VASCs) ready to assist you.

If you have any questions or would like additional information on VeriFone products or pricing, please contact Alan Levine at 727-953-4125 or alan_l1@verifone.com.

